



EXHIBITOR PRICE MENU AND CONTRACT

The Swift Diamond Riders' SnoDeo started in 1993 and has grown to attract more than 7,500 snowmobile enthusiasts from all over New England and Southern Québec each year. You can reach this active snowmobiling audience through one of four (4) sponsorship packages.

4-Stroke Sponsor (2 available)

\$8,000

20' x 40' Tent with heat and electric	Full page color ad in the Event program	Placement in other SnoDeo sponsor signage
Prominent logo display on web site with link	2 Banner displays: one on Clubhouse and one on radar run fence. Banner provided by Event.	Business mention in all appropriate Event publicity and advertising

2-Stroke Sponsor (5 available)

\$3,500

20' x 30' Tent with heat and electric	Half page color ad in the Event program	Placement in other SnoDeo sponsor signage
Prominent logo display on web site with link	1 Banner display on Clubhouse or radar run fence. Banner provided by Event.	Business mention in all appropriate Event publicity and advertising

Diamond Rider Sponsor (10 available)

\$500-\$2,075

Bring your own trailer (up to 20'): \$500 15' x 15' Tent*: \$1,500 20' x 20' Tent*: \$1,700 (If you need a larger tent, please ask for a price quote) *Optional Electrical Hook-up: \$125 Optional Heat Hook-up: \$250	Quarter page color ad in the Event program
	Business listing on web site with link

The SnoDeo Clothing & Accessories Mall (10 available / minimum 5)

\$250

GREAT OPPORTUNITY TO CLEAN OUT END-OF-YEAR CLOTHING & ACCESSORIES! An outdoor tented area with vendor spaces that will accommodate up to two (2) 6' x 2.5' tables and two (2) small clothing racks. Bring your own tables and chairs. PLEASE NOTE: Phone lines are not available in this area so credit cards must be processed manually.	Business listing in the Event program
	Business listing on web site with link
	Optional discounted quarter page color ad in the Event program (+\$50)

updated 10/4/11

All sponsors/vendors will display at the Swift Diamond Riders' SnoDeo on March 2 & 3. Please note that set-up is from 9:00AM to 3:00PM on Thursday, March 1. You will be assigned a check-in time during those hours. All set-up must be completed by 4:00PM on Thursday.

PARTICIPATION DEADLINE:

10% DISCOUNT FOR COMMITMENT & PAYMENT BY NOVEMBER 15, 2011! Sponsors & exhibitors must submit this form by December 31, 2011, in order to participate in the 2012 Swift Diamond Riders' SnoDeo. Any and all ad materials are also due by December 31, 2011, in order to be included in the program.

CANCELLATION POLICY: SnoDeo will refund 50% of sponsorship fee for cancellations before December 31, 2011. Sponsorship is non-refundable after 12/31/2011.

PLEASE NOTE: A 10% service charge will be applied for returned checks (\$50 maximum fee).

I would like to sponsor the 2012 Swift Diamond Riders' SnoDeo at the following level: [please check one]

- 4-Stroke Sponsor
 2-Stroke Sponsor
 Diamond Rider Sponsor
 SnoDeo Mall

PLEASE NOTE: An insurance binder MUST be submitted prior to the event.

Name: _____ Company: _____

Address: _____ Phone: _____

Email Address: _____

I understand that this serves as my contract with the Swift Diamond Riders' SnoDeo and I will be billed for the package I have selected above. I also agree to submit an insurance binder prior to the event.

Signature: _____ Date: _____

Please email and/or mail completed form, insurance binder and your payment (payable to South End Media) to:

The Swift Diamond Riders' SnoDeo | c/o South End Media | P.O. Box 10131, Concord, NH 03301 | p: 603-228-4243 | f: 603-228-0666 | info@nhsnodeo.com